

AROUND THE CORNER

- Jan. 17: Winter Session ends
- Jan. 19: International Orientation
Residence Halls Open
- Jan. 20: New student orientation
- Jan. 20: Dr. Martin Luther King, Jr. Day
Orientation for new students
Graduate school classes begin
- Jan. 21: Undergraduate classes begin
- Jan. 31: Black History Month (BHM)
opening ceremonies
3 p.m. - Rotunda
(All events sponsored by the
Multicultural Student Union
and free unless otherwise noted)
- Feb. 1: BHM: Gospel Jubilee
7 p.m. - Janikies
Tickets: \$2 at door, part of
proceeds to benefit Hasbro
Children's Hospital
- Feb. 2: BHM: Black Heritage Movie
Marathon
Begins at noon - MRC Lecture Hall
- Feb. 5: Blood Drive
11 a.m. to 5 p.m. - Janikies
- Feb. 6: BHM: Soul food dinner with
movie: "Stormy Weather"
4 p.m. - Heritage Dining Room
- Feb. 9: BHM movie: "Once Upon A
Time...When We Were Colored"
7:30 p.m. - MRC Lecture Hall
- Feb. 10-14: BHM: National Condom Week info.
10 a.m. to 3 p.m. daily - Rotunda
- Feb. 12: BHM: Unity Day
11 a.m. to 2 p.m. - Rotunda and
Bryant Center
- Feb. 14: Valentine's Day
BHM: "Singled Out"
7:30 p.m. - Rotunda
- Feb. 16: BHM movie: "America's Dream"
7:30 p.m. - MRC Lecture Hall
- Feb. 17: Presidents' Day
- Feb. 18: BHM: "What's On Everyone's
Mind Speakers Series" presents:
"How to Love a Black Man"
7:30 p.m. - Papitto
Co-sponsored by Zeta Phi Beta
- Feb. 22: BHM: Extravaganza Night
7:30 p.m. - Janikies
Admission: \$3 at door
- Feb. 23: BHM movie: "Get on the Bus"
6:30 p.m. - Janikies (\$1); again
at 9:15 (\$1.50)
Co-sponsored by SPB
- Feb. 27: BHM: Black History Jeopardy
7:30 p.m. - Papitto Dining Room
- Feb. 28: BHM Closing Ceremonies
3 p.m. - Rotunda

BRYANT'S

BUSINESS

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Three-Way Partnership Offers One-Stop Shopping

by Marie S. Marchese

It had never been so simple.

A certified public accountant from the Waters Corporation in Milford, Mass., attended a single Bryant College Information Session at his company and walked away with answers to every one of his questions about educational offerings.

In one place, in just one visit, he learned about Bryant's part-time MBA possibilities (for himself); professional certificate programs (for the bookkeepers he supervises at work); and full-time bachelor's degree options (for his daughter, a high school junior). Fortunately for him, this businessman was participating in Bryant's newest approach to the competitive world of student recruitment: convenient, informative, inclusive "one-stop shopping."

From successes like these, a plan to cover all bases in a one-night public information session came about through the cooperative efforts of the College's undergraduate and graduate admission offices and its Center for Management Development (CMD). As a result of discussions, inquiries and their own experiences with their target audiences, Bryant's Cathy Lalli, Stacie Lavine, and Beverly Mouradjian realized it made perfect sense to combine their separate endeavors into one comprehensive undertaking.



Standing behind their welcome are (l-r) Cathy Lalli, assistant director for non-traditional admission; Beverly Mouradjian, assistant director of corporate training and education, Center for Management Development; Stacie Lavine, assistant director of graduate admission; and Suzanne Larson, graduate assistant, graduate programs.

(continued on page 2)

QUICKLY . . .

Professor David Louton has been appointed to serve as a public member of the Rhode Island Automobile Insurance Plan Governing Committee for 1996-97.

Professor Paulo de Medeiros has had an essay published in the proceedings of the fifth Biennial Northeast Regional Meeting of the American Association of Teachers of Spanish and Portuguese. Its title is "Na entrada do labirinto: para uma abordagem teórica de narrativa de Clara Pinta Correia" in *Reflections on the Conquest of America: Five Hundred Years After*.

Professor Judy Barrett Litoff has published "The Wartime History of the Waves, Spars, Women Marines, Army and Navy Nurses, and Wasps" in *A Woman's War Too: U.S. Women in the Military in World War II*, Paula Nassen Poulos, ed. (Washington, D.C.: National Archives, 1996).

Professors Mary Lyons and Saeed Roohani presented a paper at the Eleventh Annual Conference on the Teaching of Writing, held recently at Bristol Community College. Its title is "Teaching Writing in an Electronic Classroom: New Challenges and Opportunities."

F.J. Talley, vice president for student affairs and dean of students, has contributed a chapter, "Ethics in Management," for inclusion in the *New Directions for Student Services* series of Jossey Bass and the American College Personnel Association. This publication is the first systematic text on the issue of ethics in the student personnel profession in more than 10 years. He also presented "Ethics for Financial Aid Officers" at the Massachusetts Association of Student Financial Aid Administrators Novice Conference in Sturbridge, Mass.

Professor Hinda Pollard moderated a workshop on using labor history to create jobs, educate the public, and promote diversity. The workshop was part of the annual Rhode Island Conference on Labor-Management Relations. She also served on the conference planning committee.

Three-Way Partnership Offers One-Stop Shopping

"On my first corporate recruiting trip, I talked with people who were interested in professional development as well as undergraduate degrees," recalls Cathy, assistant director of non-traditional admission. Cathy, who targets part-time, evening undergraduate students, found herself facing a group that wanted the kind of answers the CMD could give. Meanwhile, Cathy, and Stacie, assistant director of graduate admission, began toting each other's materials to their separate recruiting events.

"In the classroom, we teach people to work in teams," says Stacie. "Why, they all asked, don't we do the same?" In short order, the idea of a joint recruiting venture began to take shape. A one-night Information Session was held on October 16 in the Management Resource Complex.

In addition to showcasing Bryant's varied educational menu of undergraduate, graduate and professional development choices at the Information Session, current adult students were on hand to help answer questions. Their presence lent credibility to the event, all three women believe, since audience members saw the students as peers whose experiences at Bryant spoke more directly to their concerns. The evening event, which was divided into half-hour segments, even touched on the amenities that many non-traditional students never realize are available to them.

"When you come to Bryant as a 18-year-old, the College does a lot to try to make you comfortable," Beverly explains. "But when you come as an adult, your needs are different."

An expansion of this idea has led to a welcome event at the beginning of each new semester to introduce adult evening students to the services and resources available at Bryant. "For example," Beverly says, "Do you know how to use the library? Help is available. Do you need a camera (for a class project)? The library will lend you a Polaroid."

"I wish someone had told me about the tunnel between the computer center and the main building," Suzanne Larson chimes in with a smile. Suzanne, an MBA student and graduate assistant, is helping to market the graduate program to prospective students and helped coordinate the October Information Session.

The event was well received, says Cathy. "The people who came had already decided to return to school but did not know what steps to take. They just needed a nudge."

Buoyed by their initial success, the women plunged almost immediately into planning what Cathy calls their "crown jewel" - a Corporate Open House. Scheduled for 2 to 4 p.m. on Thursday, February 13 at Bryant, it is being marketed to "people who make decisions for themselves and for other people in their company - human resources personnel, presidents and those who are the source of information in their corporations," says Stacie.

President Ron Machtley will welcome the visitors, who will hear about the College's undergraduate and graduate programs, certificate programs, computer courses, and conference and special events facilities. A question and answer session and refreshments will close the afternoon event.

Anticipating a second success, the trio is already considering future recruiting strategies, including offering information sessions off-site in the spring (see tentative schedule, to follow). Sessions will be held in locations ranging from southern Rhode Island's South County and Newport County to Worcester, Mass. There will also be a regular series of information sessions held on the Bryant campus on weekends.

"It is an efficient use of resources," says Cathy, "both financial and human." As all three departments work together, the end result will be better customer service for working adults who are interested in furthering their education.

"The coming decade will demand a workforce that is highly skilled and educated," says Beverly. "We want people to know that Bryant College is the ideal place to help them reach their personal and professional goals."

Tentative schedule for 1997 Bryant College Information Sessions:

Sun., Feb. 2	Bryant College
Tues., Feb. 4	Providence Location TBA
Sun., March 2	Bryant College
Tues., March 4	Providence Location TBA
Tues., March 11	South Kingstown Public Library
Tues., April 1	Providence Location TBA
Sun., April 6	Bryant College
Wed., April 16	Worcester Location
Sun., May 4	Bryant College
Tues., May 6	Providence Location TBA
Wed., May 14	Middletown Public Library

For more information on any of the above dates and locations, please call (401) 232-6230.

Open House Invitation

More than 10,000 local businesses have been invited to the Corporate Open House on Thursday, Feb. 27. Tailored to the interests and concerns facing businesses today, the event will showcase educational offerings at Bryant including professional certificates, undergraduate degree programs, graduate degree programs, and conferences and special events.

For more information or if you, or anyone you know is interested in attending, call (401) 232-6722 or e-mail gradprog@acad.bryant.edu.

* FEB 13; SNOW DATE FEB 27

Call to Action!

Interested in participating in an exciting Bryant event? Help is needed in the planning and delivery of the 1997 Bryant College "Women in the World of Work" Conference, which is scheduled for Saturday, March 22.

The planning committee, led by Diana Brigham Beaudoin, interim vice president of academic affairs, has created five subcommittees, and volunteers are needed. Men and women are invited to join - just contact the chairs of the following committees. They look forward to hearing from you!

Speakers Committee: Diana Beaudoin, Ext. 6060; Mary Moroney, Ext. 6298; or Nancy Weinberger, Ext. 6441

Finance Committee: Mary Moroney, Ext. 6298; Betty Powers, Ext. 6210

Community Outreach Committee: Stacie Lavine, Ext. 6230

Public Relations and Media Committee: Kati Machtley, Ext. 6008

Logistics Committee: Judy Clare, Ext. 6090; Betty Powers, Ext. 6210.

Festival of Lights



More than 500 students and other members of the Bryant Community attended the 20th annual Festival of Lights, a multi-denominational holiday celebration that was held in December. President Machtley (pictured) and Mrs. Machtley helped to light the candles before everyone processed to the campus tree on the Bryant Center Plaza. The Festival of Lights was preceded by a holiday dinner for students, which was served by faculty and staff. The event is sponsored each year by the Student Alumni Association.

TEP Scholarship Winners

A drawing was held on Dec. 17 for two new two-year scholarships through the Tuition Exchange Program (TEP). This year's winners are Bob Carlson of physical plant and Jim Marsden, professor of English.

The dependent children of six Bryant employees are currently attending TEP member institutions, and students from eight TEP member institutions are enrolled at Bryant for the current semester.

A list of alternates will be maintained in human resources.

Toys Are Us



Members of the Student Alumni Organization sponsored a holiday toy drive and donated more than 100 new and used toys to the Nickerson Community Center in Providence. Presenting the toys to Janice Luongo, director of youth programs, are (standing, l-r) Liisa Knight '96, Darrell Cook '97, and Susan Detri-Souwe, assistant director of alumni relations.

Campus Experiences SURGE

Bryant has a new literary magazine! The inaugural issue of SURGE was unveiled Dec. 2 at noontime ceremonies in the Unistucture Rotunda. The creative journal includes artistic works such as poems, short stories, and drawings by students and other members of the Bryant Community.

Professor Jeannette White and a group of students began to develop the journal last semester after they solicited members of the Bryant Community for submissions. The response was overwhelming - so much so that a second edition is already in the works.

President Machtley joined the SURGE staff at the kickoff. They are (l-r) Mukesh Vasandani '00; Stephen McLean '00; Janine Champigny '98; Chuck Jarvis '00; Sharon Pacheco '97; Kenneth Wakefield '00; Brendan Hayes '00; and Jay Driggers '99.



Export Assistance Center, SBA Sign Agreement

The Rhode Island Export Assistance Center (RIEAC) at Bryant has signed an agreement with the U.S. Small Business Administration to help companies in 42 states compete globally. The RIEAC will offer this help in the form of the International Trade Data Network (ITDN), which was developed at Bryant in 1988 and is considered one of the most comprehensive international trade information programs in existence today.

"We now have the pre-eminent system in the country for distributing information about trade in foreign countries," says President Machtley. "This new contract will make our ITDN available at a minimum cost to businesses interested in establishing or expanding their presence overseas." Businesses will be able to access this information through Business Information Centers (BIC), where consulting and other types of information will also be offered.

The ITDN was previously available in 20 states. "We plan to be in all 50 states by 1998," says Ray Fogarty, director of the RIEAC. "This initial contract calls for 50 BIC sites and 17 One-Stop Capital Shops, where an estimated 1,000 businesses would access data annually at each location."

The agreement was coordinated through the Office of Business Initiatives, U.S. Small Business Administration in Washington, D.C., and the RIEAC.

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QUICKLY . . .

The Finance Department will have quite a presence at the 1997 Annual Meeting of the Eastern Finance Association. Professor Hakan Saraoglu will present "Strategic Mutual Fund Selection Using Analytical Hierarchy Process" and "Asymmetric Bias in Security Analysts' Earnings Forecasts." Professor Ken Cyree will present "Market Performance and Bank Growth Strategies" (with Jim Wansley and Harold Black of the University of Tennessee). And Professors David Ketcham, Betty Yobaccio, and Art Gudikunst will present "The Performance of Small Cap Mutual Funds." The conference will be held in April in Panama City Beach, Florida.

Professors Lori Coakley, Joe Ilacqua, and Judy Barrett Litoff presented the following papers at a conference titled "Conversion of R&D Personnel in Belarus: Problems and Prospects," in Minsk, Belarus, in November. The titles are: "Best Practices in Defense Conversion," by Lori Coakley (co-authored by Christopher Sandvig); "The Development of a Russian Engineering Network: An Integrated, Systems Case Study," by Joe Ilacqua (co-authored by Carol Ann Zulauf, Suffolk University, Boston); and "The Challenges of Forging Economic Alliances Between Businesses in the Newly Independent States and the United States," by Judy Barrett Litoff (co-authored by Ed Barr).

Diana Brigham Beaudoin, interim vice president of academic affairs, was a guest lecturer in October at the Harvard Graduate School of Education. Her topic was "Trusteeship in Higher Education." Diana also served as co-leader for a session on "Designing Structures and Functions that Support Student Learning," a Symposium on Re-thinking Academic Community, sponsored by the New England Resources Center for Higher Education at the University of Massachusetts-Boston.

Professor Stan Kozikowski has had three studies on Hamlet accepted for publication. They are: "The Three Medieval Plots of Hamlet: Psychomachia, Ars Moriendi, Memento Mori" in *Hamlet Studies*; "Shakespeare's Hamlet" in *The Explicator*; and "The Ghost, Hamlet, and the Armor of Paul" in *Shakespeare Notes*.

Thanks for the Memories

Imagine working more than 40 years for one employer. In this age of career changing, downsizing and outsourcing, most of us would say it is nearly impossible.

Not so for two Bryant veterans, Lubov "Lu" Titzmann and Richard "Dick" Alberg, who recently retired after a combined total of 86 years on the job. Both were honored at receptions in December.



At a reception held in academic records, Lu Titzmann is congratulated by (l-r) Diana Brigham Beaudoin, interim vice president of academic affairs; Claire Senecal, office manager; and Roger Anderson, academic dean.

Lu Titzmann began working at Bryant on the East Side campus in 1950. At the time, she served as secretary to the treasurer and executive secretary of the College and took dictation, typed, and handled veteran's accounts. She took time out to raise her two sons Paul and Richard, but filled in at the College whenever they needed help. "It was easy to do," she said, "because I lived right around the corner on Hope Street." She became transcript clerk in 1960 and has been researching transcripts ever since.

During her last few days at Bryant, Lu continued her daily routine but took a few minutes to talk about her retirement. "I'm going to miss the people at Bryant," said Lu. "Everyone is so pleasant. I'm especially going to miss the students - they're what kept me here all these years."

Lu won't be relaxing much - she plans to sell her house and find another place to live but first, she says, she has to clean out 40 years of accumulated odds and ends. And she will get to spend more time with her eight grandchildren, who range in age from 4 months to 19 years.

"You know," she mused, "I wasn't out to be a career person - I just wanted a little job to get me out of the house." For Lu, that little job turned into 46 years of dedicated service.

Dick Alberg has been a mainstay at Bryant for 40 years. Actually, he points out, for accuracy's sake it should be 39 1/2 years. He began as a full-time instructor of geography on the East Side campus and held a number of positions throughout the years, including dean of academic administration and registrar, and interim vice president for academic affairs. He was Commencement committee chair for many years and is legendary for his attention to detail and unfailing memory of past events.



Dick Alberg receives some trendy fashion accessories at his farewell reception from (l) Earl Briden, interim dean of faculty and (r) Pat Keeley, professor of English.

A true original, Dick will be remembered for his trademark pipe, and his particularly colorful style of dress. "I took a lot of licks because of my clothes," he chuckled, "especially because I got so many years of wear out of them."

Dick has been slowly easing into retirement. "It's been interesting phasing out various parts of the jobs and committees I've been working on," he said. "For the past few months I've been working half-time. It's great not having to get up so early."

He and his wife, Becky, are members of a Providence-based German chorus and attend practice each week. Dick joined the organization, called the "Schubert Chorus," more than 50 years ago and served as director for 23 years. He and Becky are active church members and have six children and six grandchildren, with a seventh on the way.

On his last day at Bryant, Dick seemed unfazed by the end of his long College career. "I've never regretted one day since I've been here," he said. "I've never been bored."

Nominations Sought for Spirit Awards

Faculty, staff, and students are once again being asked to nominate Bryant employees who go above and beyond the call of duty and whose presence is felt on campus. Those nominated must be employees of physical plant, public safety, or members of the clerical/secretarial or administrative staffs.

Nomination forms are available at the circulation desk of the library or the Bryant Center Info Desk. Completed forms should be submitted to human resources by Friday, March 14.

Last year's recipient was Charlotte Rodericks. Other past winners include Ginnie Bowry, Judy Clare, Judy Dawson, Jean Dominici, Ray Fogarty, Elaine Goodwin, Shirley Plante, Bob Reall, and former Bryant employees Nadine Schiavo and Berta Hysell.

NEW FACES



Geraldine M. Murphy
Academic Advisor

Geraldine comes to Bryant from the University of Houston, where she served as academic/career counselor for student athletes. Prior to that, she was an academic counselor for Boston University's athletic department. She holds a B.A. from Boston College and an M.S. from Springfield College.

BY THE WAY...

Joan McKenzie, a Rhode Island artist and wife of Brett McKenzie of information technology, received the juror's award for "Best In Show" at the 11th Annual Navy Art Exhibit. Her work, a wall hanging called, "The Old Fisherman Listens to the Nightingale Sing" is an adaption of traditional American rug hooking technique. The show is at the Naval War College Museum, Founder's Hall, Newport, through the end of January.

Terri Cancelliere of the Export Assistance Center sends the following note: "I want to express my sincerest thanks and appreciation to my friends in the Bryant Community for the flowers, cards, and words of encouragement received following the death of my mother. Your kindness has been an immense comfort to me during this painful time."

Ray Mulry of physical plant sends the following message: "On behalf my family, I want to thank everyone in the Bryant Community, including faculty, students, administrators, co-workers, and friends, for your generosity. Melissa is progressing as well as expected. Your prayers and support made a difficult time more bearable."

Hazel Lavender, coordinator in Faculty Suite D/E, would like to thank the Bryant Community for the many expressions of sympathy following the death of her mother. She also thanks everyone who made a contribution to the David Denault Fund in her mother's memory.

The Two-Minute Drill

by John White

The talk of the Bryant campus has been the play of the nationally-ranked men's basketball team and its sharp-shooting freshman, Jason Bennett. Not to be overlooked, however, is the season being put together by another member of the Class of 2000. Jennifer MacDonald is quietly showing why she may be the best freshman player in New England. The 5-10 forward, who has led Coach Mary Burke's club in scoring in all five games this season, is the top Division II three-point shooter in America (71.4%). She also ranks in the top ten in six statistical categories in the NORTHEAST-10 and has earned conference and ECAC Rookie of the Week honors. Be sure to catch a ball game this winter. Jason, Jennifer, and the Bryant Bulldogs are sure to make it worthwhile.

If you can't make it to a game, tune into Bulldog basketball on WOON 1240-AM. The radio station is broadcasting 16 men's and women's games this season. Jeff Dooley, host of "PawSox Weekly" on the Pawtucket Red Sox Radio Network, handles the play-by-play. The remaining game schedule for WOON is:

Jan. 23	Men at Assumption	7:15 p.m.
Feb. 1	Men at St. Anselm	3:15 p.m.
Feb. 8	Women vs. Quinnipiac	1:15 p.m.
Feb. 13	Men vs. AIC	7:15 p.m.
Feb. 22	Men vs. Assumption	3:15 p.m.
Feb. 24-27	NORTHEAST-10 Tour	Times TBA

ON THE MOVE

Congratulations to the following Bryant employees on their recent promotions:

Susan Detri-Souve:	Development Officer
David Ferry:	Interim Lab Manager
Madeline Houde:	Office Supervisor
Irene Lanowy:	Senior Postal Clerk
Louise Lecours:	Interim Manager, Information Management
Marsha Maxwell:	Interim Executive Director, Information Technology

Campus Campaign Launched

The 1996-97 Campus Campaign is under way, and faculty and staff are joining together to make this year's campaign the most successful ever.

In the past, gifts received through the unrestricted Annual Fund have been used to supplement student financial aid, campus enrichment programs, and special projects for faculty as well as other undertakings that have enhanced Bryant's educational experience.

This year's gifts made through the Campus Campaign are as important as ever as Bryant prepares for the 21st century, says President Emeritus Bill O'Hara. As this year's annual fund chair, he urges every employee to join with President Machtley and others in strengthening Bryant for the next century. Gifts by faculty and staff will encourage alumni and corporate friends to participate as well.

Anyone who has not received Dr. O'Hara's letter or would like more information about making a gift should contact Jill Nosach at Ext. 6252.